



CROSSROADS
OF AMERICA COUNCIL
BOY SCOUTS OF AMERICA®

GOVERNOR'S LUNCHEON FOR SCOUTING

SPONSORSHIP GRID

2024-2025 Sponsorships

	\$50,000 Sponsorship Championship	\$25,000 Sponsorship <i>Qty: 16 (4 Per Quarter)</i> Quarter 1: Leadership Quarter 2: Service Quarter 3: Character Quarter 4: Health	\$10,000 Sponsorship Eagle Scout	\$5,000 Sponsorship Curriculum/ Friends of Scouting	Goal Set by Table Host
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Digital recognition on (2) large stadium video boards and your company QR code on program card	✓				
Opportunity to share one article about sponsor's organization in the Crossroads of America Council e-newsletter in 2024	✓	✓			
Recognition in paid print and digital advertising with IBJ and Indianapolis Recorder, before and after event	✓	✓			
Logo recognition on concourse TVs	✓	✓	✓	✓	
Opportunity to provide a video about sponsor's organization to be shared on Crossroads of America Council social media in 2024	✓	✓	✓	✓	
Digital ribbon promotion in stadium	✓	✓			
Reserved seating (10 guests per table)	2 Tables <i>(Premium Seating)</i>	2 Tables <i>(Premium Seating)</i>	1 Table <i>(Preferred Seating)</i>	1 Table <i>(Preferred Seating)</i>	1 Table
Invitations to pre-event reception at Governor's Luncheon for Scouting in Quarterback's Lounge	6	4	2	1	
Recognition in digital program booklet for event	Full Page Ad	Half Page Ad	Logo or Name	Name	Individual Name
Provide curriculum opportunities that support rank and merit badge advancements	✓	✓	✓	✓	
Invitations to attend Mayors' Cultivation events in 2025	12	10	8	6	

CONTACT JOHN FENOGLIO FOR MORE INFORMATION:

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