



## **Recruitment Activity Catalog**

Recruiting new families to your Pack can be hard at times. This catalog of ideas and resources is designed to help spark and implement ideas and event plans for Pack's to use to engage families in your neighborhood to join the fun of Scouting!

**PLEASE SCAN THE QR CODE BELOW FOR THE FULL CATALOG OF RECRUITMENT IDEAS FOR YOUR UNIT TO CONDUCT IN FALL, 2022.**



### **5 Keys To Every Successful Recruitment Event:**

- Have a sign-in sheet to capture the contact information for all attendees. It is a best practice to provide a list of Pack Leader Contacts and the Pack's Calendar of Events to all parents who attend or join at any Pack event or meeting.
- Have applications (youth and adult) available on-site to sign them up immediately—no need for high pressure, but if the parents are ready to sign up, by all means, close the deal. Using the QR Code is also effective, but can be tougher for Pack leaders to provide guidance and support through the registration process.
- Have refreshments (water, lemonade, cookies, chips, easy things).
- Have a secondary activity for overflow, such as a craft or game if children get bored with the first activity or you have a big crowd and not everyone can participate at once.
- Many hands make for light work. Ask for all registered leaders and current Scouting parents to help with the onboarding and coordination of the first meeting for new families and the recruitment event itself.

### **Catalog Contents:**

Bobcat Trail

Derby Day

Cub Olympics

Rocket Launch

Sponge Races, Water Balloons, Water

Obstacle Course, or Water Art

Water Bottle Rockets

Fishing

Swimming

Bike Rodeo

Treasure Hunt

Ice Cream Social

Smore's or Have a Picnic

Building Activities

Fire Trucks or Trailer Climbs

Partnering Opportunities & Services