



Welcome to the Cub Scout recruitment season! We are so excited that you're involved in promoting our program. These materials will help YOU promote your involvement and the impact that Scouting has had on your family/kids on your social media platforms(s).

Sample Social Media Posts

*From taking your first hike to roasting your first marshmallow around the campfire. Cub Scouts is about fun, family, and friends! It's about finding adventure in the world around you. Don't let adventure pass you by! Check out our Pack today! For info, contact **(insert your pack contact info)**. For more information, visit JoinScoutsIN.org.*

*To learn, grow, and try new things... It's the Cub Scout way! There's something cool and exciting for everyone with hundreds of advancements to earn. As our motto says, you'll have fun trying new things and do your best! Get started today! **(insert your pack contact info)**. For more information, visit JoinScoutsIN.org.*

*Whether it's casting a line for the first time or setting up your family's tent, Cub Scouts is all about fun in the outdoors. We do it all: camping, archery, learning, and exploring in Scouting! Every skill level is welcome! Join us today **(insert your pack contact info)**. For more information, visit JoinScoutsIN.org.*

*We're ready to put down our screens (even if just for a few minutes) to experience "real." Real nature, real friendships, and real EXCITEMENT. In Scouting, we learn life skills, skills that matter. We make friendships that last a lifetime. We value each other and the communities around us. Don't miss out on what's real. **(insert pack info)**. For more information, please visit JoinScoutsIN.org.*

*Join us **(insert date/time)** as we **(insert activity)**! All friends and family are welcome! No need to be a Scout. We're gathering people to learn about the Scouting program and have fun! We'll be doing **(insert list of activities)**. RSVP by contacting **(insert pack contact info)**.*

*Are you interested in becoming a Cub Scout? Here's a great opportunity! **(insert date/time/place)**. We'll be there to answer any questions and talk with you about the fun plans we lined up for the year. We'll help you get started. If you can't make it, don't worry! We meet regularly. Come by anytime. **(Insert pack info)***

Sample eNewsletter Text

*Learn about Scouting and the fun things we do at our Pack Join Night **(insert date & time)**. In Scouting, elementary-age boys and girls grow into their best selves while having fun and learning! To learn more about Scouting, visit JoinScoutsIN.org.*